

Caroline Mao

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Education

Barnard College, Columbia University

Class of 2022, New York, NY

GPA: 3.6

B. A. Computer Science

Concentration in Software Applications

Skills

User interface design, User experience design, Visual design, Wireframing, Prototyping, User research, Usability testing, Information architecture, Design systems

Tools

Figma, Sketch, XD

Cursor, v0

Storybook

Photoshop, Illustrator, InDesign

HTML/CSS, JavaScript, React

Git/GitHub

Activities

Art Director, Sine Theta Magazine

June 2021 – Present

Lead art direction for quarterly print magazine issues. Manage team of 5 designers and design spreads in Adobe InDesign.

Webmaster, Academic Competition Federation

May 2022 – April 2024

Maintained nonprofit website built on HTML/CSS/Jekyll. Designed program booklets for national championship.

Experience

Product Designer, Astrana Health

Jan 2023 – Present, New York, NY (Remote)

Built application for internal care managers 0 → 1 as the only designer, growing from 0 to 150+ users. App supports programs for disease management, ambulatory care management, and more, serving a population of 1M+ patients.

Led design of key features like care plans, activity feeds, patient profile, and outreach tools, enabling users to more effectively care for patients and coordinate care.

Collaborated with product, engineering, and clinical and executive stakeholders.

Spearheaded introduction of Storybook for design system documentation. Implemented UI components with Cursor.

Product Design Intern, Astrana Health

May 2022 – Jan 2023, New York, NY (Remote)

2nd designer. Led design for the proof-of-concept for patient portal app. Worked on UX improvements for provider portal and app support website. Conducted user interviews and expanded design system.

User Experience Design Intern, IBM

Jan 2022 – May 2022, New York, NY (Remote)

Led end-to-end design process on internal tools showcasing AI innovations in Q&A technology and AI ethics.

Conducted research and interview analysis on 10+ stakeholders.

Product Design Intern, Wellsheet

June 2021 – Aug 2021, New York, NY

2nd designer. Researched and designed feature improvements for a SaaS electronic health record (EHR) UI used by 2K+ physicians.

Communicated designs to product and 2 dev teams.

Design Lead, Columbia Virtual Campus

April 2020 – Oct 2020, New York, NY (Remote)

Led a team of 7 designers in collaboration with 3 developer teams on a student organization website building Columbia digital community during the COVID-19 pandemic.

Conducted user research, wireframing, prototyping, building a design system, and asset creation.